

Grantee Information

ID 1744
 Grantee Name WUSF-TV
 City Tampa
 State FL
 Licensee Type University

1.1 Employment of Full-Time Television and Joint Employees

Jump to question: 1.1

Please enter the number of FULL-TIME TELEVISION and JOINT employees in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

1.1 Employment of Full-Time Television and Joint Employees

Jump to question: 1.1

Major Job Category / Job Code / Joint Employee	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	Non-Hispanic Females	White, Non-Hispanic Females	Total
Officials - 1000 - TV Only							0
Officials - 1000 - Joint							1
Managers - 2000 - TV Only							1
Managers - 2000 - Joint		1	0	0	3	2	4
Professionals - 3000 - TV Only							2
Professionals - 3000 - Joint	2	3	0	0	4	9	9
Technicians - 4000 - TV Only	0				1	1	1
Technicians - 4000 - Joint							0
Sales Workers - 4500 - TV Only							0
Sales Workers - 4500 - Joint					1	1	1
Office and Clerical - 5100 - TV Only	0						0
Office and Clerical - 5100 - Joint	1	0		0	5	6	6
Craftpersons (Skilled) - 5200 - TV Only	12	2	0	0	10	24	24

Craftpersons (Skilled) - 5200 - Joint	<input type="text" value="0"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Operatives (Semi-Skilled) - 5300 - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Operatives (Semi-Skilled) - 5300 - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Laborers (Unskilled) - 5400 - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Laborers (Unskilled) - 5400 - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Service Workers - 5500 - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Service Workers - 5500 - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Total	<input type="text" value="15"/>	<input type="text" value="6"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="28"/>	<input type="text" value="49"/>	<input type="text" value="0"/>

1.1 Employment of Full-Time Television and Joint Employees Jump to question: 1.1

Major Job Category / Job Code / Joint Employee	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	Total
Officials - 1000 - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Officials - 1000 - Joint	<input type="text" value="1"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1"/>	<input type="text" value="2"/>
Managers - 2000 - TV Only	<input type="text" value="0"/>	<input type="text" value="1"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2"/>	<input type="text" value="3"/>
Managers - 2000 - Joint	<input type="text" value="0"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2"/>	<input type="text" value="2"/>
Professionals - 3000 - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="3"/>	<input type="text" value="3"/>
Professionals - 3000 - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="4"/>	<input type="text" value="0"/>
Technicians - 4000 - TV Only	<input type="text" value="1"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="4"/>	<input type="text" value="5"/>
Technicians - 4000 - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1"/>	<input type="text" value="1"/>
Sales Workers - 4500 - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="4"/>	<input type="text" value="0"/>
Sales Workers - 4500 - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>	<input type="text" value="4"/>
Office and Clerical - 5100 - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>	<input type="text" value="0"/>
Office and Clerical - 5100 - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1"/>	<input type="text" value="3"/>
Craftpersons (Skilled) - 5200 - TV Only	<input type="text" value="0"/>	<input type="text" value="2"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1"/>	<input type="text" value="3"/>
Craftpersons (Skilled) - 5200 - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>	<input type="text" value="0"/>
Operatives (Semi-Skilled) - 5300 - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>	<input type="text" value="0"/>
Operatives (Semi-Skilled) - 5300 - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>	<input type="text" value="0"/>
Laborers (Unskilled) - 5400 - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>	<input type="text" value="0"/>

Of the full-time employees reported in Question 1.1, how many, including the station general manager, have responsibility for making major programming decisions?

1.2 Major Programming Decision Makers

Jump to question: 1.2

	African American	Hispanic	Native American	Asian/Pacific	White, Non-Hispanic	Total
Female Major Programming Decision Makers	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="2"/>	<input type="text" value="2"/>
Male Major Programming Decision Makers	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>
Total	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="2"/>	<input type="text" value="2"/>

1.2 Major Programming Decision Makers

Jump to question: 1.2

Please report by gender and ethnic or racial group the headcount of full-time employees having responsibility for making major programming decisions. Include the station general manager if appropriate. Major programming decisions include decisions about program acquisition and production, program development, on-air program scheduling, etc. This item should result in a double-counting of some full-time employees; employees having the responsibility for making major programming decisions should be included in the counts for this item and again, by job category above, in the full-time employee Question 1.1.

1.3 Employment of Part-Time Television and Joint Employees

Jump to question: 1.3

Please enter the number of PART-TIME employees, both TV-only and joint, in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

1.3 Employment of Part-Time Television and Joint Employees

Jump to question: 1.3

Major Job Category / Job Code	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	Total
Officials - 1000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Managers - 2000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Professionals - 3000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Technicians - 4000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Sales Workers - 4500	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Office and Clerical - 5100	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>	<input type="text" value="2"/>	<input type="text" value="2"/>
Craftspersons (Skilled) - 5200	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Operatives (Semi-skilled) - 5300	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Laborers (Unskilled) - 5400	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Service Workers - 5500	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>

Total

1.3 Employment of Part-Time Television and Joint Employees

Jump to question: 1.3

Major Job Category / Job Code	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	Total
Officials - 1000	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="2"/>	<input type="text" value="2"/>
Managers - 2000	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>
Professionals - 3000	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>
Technicians - 4000	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>
Sales Workers - 4500	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>
Office and Clerical - 5100	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>
Craftspersons (Skilled) - 5200	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>
Operatives (Semi-skilled) - 5300	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>
Laborers (Unskilled) - 5400	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>
Service Workers - 5500	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>
Total	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>

1.3 Employment of Part-Time Television and Joint Employees

Jump to question: 1.3

Major Job Category / Job Code	Persons with Disabilities
Officials - 1000	<input type="text" value="0"/>
Managers - 2000	<input type="text" value="0"/>
Professionals - 3000	<input type="text" value="0"/>
Technicians - 4000	<input type="text" value="0"/>
Sales Workers - 4500	<input type="text" value="0"/>
Office and Clerical - 5100	<input type="text" value="0"/>
Craftspersons (Skilled) - 5200	<input type="text" value="0"/>
Operatives (Semi-skilled) - 5300	<input type="text" value="0"/>
Laborers (Unskilled) - 5400	<input type="text" value="0"/>
Service Workers - 5500	<input type="text" value="0"/>
Total	<input type="text" value="0"/>

1.4 Part-Time Employment

Jump to question: 1.4

Of all the part-time employees listed in Question 1.3, how many worked less than 15 hours per week and how many worked 15 or more hours per week, but not full time?

1.4 Part-Time Employment

Number working less than 15 hours per week

Jump to question: 1.4

1.4 Part-Time Employment

Number working 15 or more hours per week

Jump to question: 1.4

1.5 Full-Time Hiring

Enter the number of full-time employees in each category hired during the fiscal year. (Do not include internal promotions, but do include employees who changed from part-time to full-time status during the fiscal year.)

Jump to question: 1.5

1.5 Full-Time Hiring

No full-time employees were hired (check here if applicable)

Jump to question: 1.5

1.5 Full-Time Hiring

Major Job Category / Job Code	Minority Female	Non-Minority Female	Minority Male	Non-Minority Male	Total
Officials - 1000	<input type="text" value="0"/>	<input type="text" value=""/>	<input type="text" value=""/>	<input type="text" value="0"/>	<input type="text" value="0"/>
Managers - 2000	<input type="text" value="1"/>	<input type="text" value=""/>	<input type="text" value=""/>	<input type="text" value="1"/>	<input type="text" value="2"/>
Professionals - 3000	<input type="text" value=""/>	<input type="text" value=""/>	<input type="text" value=""/>	<input type="text" value=""/>	<input type="text" value="0"/>
Technicians - 4000	<input type="text" value=""/>	<input type="text" value=""/>	<input type="text" value=""/>	<input type="text" value=""/>	<input type="text" value="0"/>
Sales Workers - 4500	<input type="text" value=""/>	<input type="text" value=""/>	<input type="text" value=""/>	<input type="text" value=""/>	<input type="text" value="0"/>
Office / Service Workers - 5100 -5500	<input type="text" value=""/>	<input type="text" value=""/>	<input type="text" value=""/>	<input type="text" value="2"/>	<input type="text" value="2"/>
Total	<input type="text" value="1"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="3"/>	<input type="text" value="4"/>

1.6 Full-Time and Part-Time Job Openings

Jump to question: 1.6

Enter the total number of full-time and part-time openings that occurred during the fiscal year. Include both vacancies in previously filled positions and newly created positions. Include all positions that became available during the fiscal year, regardless of whether they were filled during the year. If a job opening was filled during the year, include it regardless of whether it was filled by an internal or an external candidate. Do not include as job openings any positions created through the promotion of an employee who stays in essentially the same job but has a different title (i.e. where there was no vacancy or newly created position to be filled). If no full-time or part-time job openings occurred, please enter zero.

1.6 Full-Time and Part-Time Job Openings

Jump to question: 1.6

Number of full-time and part-time job openings

1.7 Hiring Contractors

Jump to question: 1.7

During the fiscal year, did you hire independent contractors to provide any of the following services?

1.7 Hiring Contractors

Jump to question: 1.7

Check all that apply

- None
- Development Activities
- Legal Services
- Human Resources Services
- Accounting/Payroll Services
- Computer Operations
- Engineering
- Comments
- Question Comment
- Urofsky
- Geiger
- Moll
- Wright Coccia Hickok
- Stone Holland
- T. Gilbert W. Gilbert
- Meyer Shaw Marilu Hernandez
- Tabor Albert McGinty McCorry
- Pertine
- Hood
- Bennett
- Evans Jenkins Glass Crouch Schultz
- Digital Court Reporters: Trenika Hardeman Kenyada Hicks Guerry Jean Bekkida Lee Victoria Monroe Laveda Shropshire Janell Snell Taiheas Stubbs Dwaurna Taylor Rekesia Williams Shane Williams Beverly Herron
- Jiminez Febo
- Rebecca Clark Jaelyn Dingwerth Bailee Ellis Erica Ellis Melanie Foley Candace Henderson Laura Hughes Lindsey Hugley Amanda Lewis Hoi Wares
- Yearwood
- Dollenmayer
- Cunha
- Vestic Denmark
- Kaufman Burnham
- Dillow Lalino Morris
- Purvis
- Futch Goodwin McCaffrey Zimmerman
- Horwath

Question Comment
 Bealy Howard Nichols Youngman
 Vazques Fabian
 Sikes
 Urofsky Geiger
 Murkeson Thurman

2.1 Average Salaries

Jump to question: 2.1

	# of Employees	Avg. Annual Salary	Average Tenure
Chief Executive Officer - TV Only		\$	
Chief Executive Officer - Joint	1.00	\$ 139610	9
Chief Operations Officer - TV Only		\$	
Chief Operations Officer - Joint	1.00	\$ 100000	10
Chief Financial Officer - TV Only		\$ 0	0
Chief Financial Officer - Joint	1.00	\$ 107000	6
Publicity, Program Promotion Chief - TV Only		\$	
Publicity, Program Promotion Chief - Joint		\$	
Communication and Public Relations, Chief - TV Only		\$	
Communication and Public Relations, Chief - Joint		\$	
Programming Director - TV Only	1.00	\$ 69259	24
Programming Director - Joint		\$	
Production, Chief - TV Only	1.00	\$ 72304	6
Production, Chief - Joint		\$	
Executive Producer - TV Only		\$	
Executive Producer - Joint		\$	
Producer - TV Only	1.00	\$ 33113	2
Producer - Joint		\$	
Director - (Television Production ONLY)		\$	
Development, Chief - TV Only		\$	
Development, Chief - Joint	1.00	\$ 103843	22
Member Services, Chief - TV Only		\$	
Member Services, Chief - Joint	1.00	\$ 68892	9
Membership Fundraising, Chief - TV Only		\$	

Membership Fundraising, Chief - Joint		\$		
On-Air Fundraising, Chief - TV Only		\$		
On-Air Fundraising, Chief - Joint		\$		
Auction Fundraising, Chief - TV Only		\$		
Auction Fundraising, Chief - Joint		\$		
Underwriting, Chief - TV Only		\$		
Underwriting, Chief - Joint	1.00	\$	72000	21
Corporate Underwriting, Chief - TV Only		\$		
Corporate Underwriting, Chief - Joint		\$		
Foundation Underwriting, Chief - TV Only		\$		
Foundation Underwriting, Chief - Joint		\$		
Government Grants Solicitation, Chief - TV Only		\$		
Government Grants Solicitation, Chief - Joint	1.00	\$	56252	2
Operations and Engineering, Chief - TV Only		\$		
Operations and Engineering, Chief - Joint	1.00	\$	84356	3
Engineering Chief - TV Only		\$		
Engineering Chief - Joint		\$		
Broadcast Engineer 1 - TV Only	1.00	\$	46000	5
Broadcast Engineer 1 - Joint		\$		
Production Engineer - TV Only		\$		
Production Engineer - Joint		\$		
Facilities, Satellite and Tower Maintenance, Chief - TV Only	1.00	\$	40034	26
Facilities, Satellite and Tower Maintenance, Chief - Joint		\$	0	
Technical Operations, Chief - TV Only		\$		
Technical Operations, Chief - Joint		\$		
Education, Chief - TV Only		\$		
Education, Chief - Joint		\$		
Information Technology, Director - TV Only		\$		
Information Technology, Director - Joint		\$		
Instructional Services Director - TV Only		\$		
Instructional Services Director - Joint		\$		
Parent / Pre-School Coordinator - TV Only		\$		

Volunteer Coordinator - TV Only		\$		
Volunteer Coordinator - Joint		\$		
News / Current Affairs Director - TV Only		\$		
News / Current Affairs Director - Joint		\$		
Announcer / On-Air Talent - TV Only		\$		
Announcer / On-Air Talent - Joint		\$		
Reporter - TV Only		\$		
Reporter - Joint		\$		
Cinema / Videographer - TV Only		\$		
Video Film Editor - TV Only	1.00	\$	33000	1
Unit / Studio Supervisor - TV Only	1.00	\$	50665	3
Public Information Assistant - TV Only		\$		
Public Information Assistant - Joint		\$		
Broadcast Supervisor - TV Only		\$		
Broadcast Supervisor - Joint		\$		
Director of Continuity / Traffic - TV Only		\$		
Director of Continuity / Traffic - Joint	1.00	\$	45000	1
Events Coordinator - TV Only		\$		
Events Coordinator - Joint		\$		
Web Administrator/Web Master - TV Only		\$		
Web Administrator/Web Master - Joint	1.00	\$	60094	7
Total	17.00		1181422	157

- Comments
- Question
- Comment
- Urofsky
 - Dollennmayer
 - Stone
 - Coccia
 - Hickok
 - Kaufman
 - Tabor
 - Burnham
 - Vestic

Question	Comment
	Futch
	Holland
	Dillow
	Hernandez
	Wright

3.1 Governing Board Method of Selection
 Enter the number of governing board members (including the chairperson and both voting and non-voting ex-officio members) who are selected by the following methods:

Jump to question: 3.1

3.1 Governing Board Method of Selection
 Ex-Officio (Automatic membership because of another office held)

Jump to question: 3.1

3.1 Governing Board Method of Selection
 Appointed by government legislative body (including school board) or other government official (e.g. governor)

Jump to question: 3.1

3.1 Governing Board Method of Selection
 Elected by community/membership

Jump to question: 3.1

3.1 Governing Board Method of Selection
 Elected by board of directors itself (self-perpetuating body)

Jump to question: 3.1

3.1 Governing Board Method of Selection
 Other (please specify below)

Jump to question: 3.1

3.1 Governing Board Method of Selection

Jump to question: 3.1

3.1 Governing Board Method of Selection
 Total number of board members (Automatic total of the above)

Jump to question: 3.1

3.2 Governing Board Members
 Please report the racial or ethnic group of the members of your governing board by gender. Please also report the number of governing board members with a disability.

Jump to question: 3.2

3.2 Governing Board Members
 For minority group identification, please refer to "Instructions and Definitions" in the Employment subsection.

Jump to question: 3.2

3.2 Governing Board Members

Jump to question: 3.2

	African American	Hispanic	Native American	Asian / Pacific	Non-Hispanic White,	Total
Female Board Members	<input type="text" value="0"/>	<input type="text" value=""/>	<input type="text" value=""/>	<input type="text" value=""/>	<input type="text" value="4"/>	<input type="text" value="4"/>

Male Board Members	<input type="text" value="1"/>	<input type="text" value="1"/>	<input type="text" value="7"/>	<input type="text" value="9"/>
Total	<input type="text" value="1"/>	<input type="text" value="1"/>	<input type="text" value="0"/>	<input type="text" value="11"/>

3.2 Governing Board Members
 Number of Vacant Positions

Jump to question: 3.2

3.2 Governing Board Members
 Total Number of Board Members (Total should equal the total reported in Question 3.1.)

Jump to question: 3.2

3.2 Governing Board Members
 Number of Board Members with disabilities

Jump to question: 3.2

Comments
 Question

No Comments for this section

4.1 Local Community Outreach

In what local community outreach or educational activities has your station been involved this year that supports unserved or underserved audiences? Please describe in detail: outcomes, audience served, community response.

Jump to question: 4.1

In FY2011, WUSF's major outreach initiative was a component of our Local Journalism Center, HealthyState.org. The station sponsored or participated in 9 local events addressing a number of health issues in underserved communities including: a family event focused on healthy eating; a child obesity town hall discussion and walk; a middle school health fair; and a summit about concussions to educate young athletes, parents coaches and officials about the increasing short and long term risks of concussions. Additionally, the station held more than a dozen screening events in Tampa and Miami for the HealthyState.org documentary about caregivers dealing with loss, Life @the End, Caring in the Face of Loss. In another outreach project this year, WUSF began placing Readers Library Corners in library locations that serve large Title I populations. The station held a very successful event at the first location with over 100 children and parents in attendance. Since the launch, WUSF has provided the library additional materials including donated books and a Martha Speaks reading kit.

4.2 Production Activity

In what production activity has your station been involved that supports unserved or underserved audiences?

Jump to question: 4.2

This year the station produced two specials addressing local issues and needs, Gulf Watch: One Year Later, A Florida Matters Special was a one-hour special produced in response to the Gulf oil spill and offered local information to the community. The station also produced a one-hour special, Beyond the Light Switch, A Florida Matters Special that looked at our current energy usage in the state of Florida with a panel of experts discussing the viability of options for the future. In addition to these specials, WUSF worked with the University of South Florida (USF) School of Mass Communications to produce and air five half-hour specials and a nightly 3-minute newscast, Florida Focus.

4.3 Program Content in Other Languages

Do you provide program content in languages other than English? If so, please list your services in this area

None

Jump to question: 4.3

4.4 Governance Structure

Please describe your station's governance structure. Please include information about your station's Board of Directors, Advisory Boards or Panels, Community Boards or Panels, and the Committee Structure under each of these entities.

Your response should include but is not limited to:
 What are the direct and indirect reporting relationships?
 What committees are active and what is their function?
 Does your Board have an Audit and Finance Committee?
 What are the roles and responsibilities of these Boards, Panels and/or Committees? Etc.

WUSF-TV is part of the University of South Florida which is governed by a Board of Governors. This Board consists of 13 members with 8

Jump to question: 4.4

being appointed by the governor 2 by the Board itself and 3 are Ex-Officio. WUSF-TV reports to the University Marketing & Communications Division whose Vice President reports to the President of the University who reports to the Board of Governors. The University has an active Audit as well as a Finance Committee

4.5 Community Outreach

Jump to question: 4.5

CPB is interested in learning more about stations' significant activities planned for the upcoming year - both broadcast and beyond broadcast. What types of on-air programs and off-air activities are you planning in the upcoming year that will connect your station more closely with your community? What goals are you setting in conjunction with these initiatives, and how will you measure your success?

WUSF has already received grants for a number of community outreach projects for FY2012. The first is a project for Not In Our Town where WUSF partnered with Community Tampa Bay (a local organization that promotes human rights and justice) to hold two local events. One gathered diverse members of the community to engage in a presentation and small group discussions about how to deal with discrimination and hate. The other involved a group of approximately 50 students and teachers from a local high school who participated in a day-long seminar about dealing with discrimination and hate. Another project WUSF is working on is the 2012 National STEM Video Game Challenge. The station will participate in the University of South Florida's (USF) annual science and technology event (which drew attendance of over 18,000 people in 2011) with a classroom presentation and interactive stations to encourage student participation in the 2012 National STEM Video Game Challenge competition. In the American Graduate project, WUSF is working with WEDU/Tampa to hold outreach events for parents, teachers and students to encourage kids to stay in school. WUSF's State Impact project (an effort that reports how education affects our community) is participating in the Florida College Access Network in an effort to remove college attendance barriers for at-risk and underserved students. In another project, WUSF will develop an "Angelina Ballerina" artist residency to be implemented through a partnership with Life Force Cultural Arts Academy in Clearwater, Florida. (Life Force provides afterschool and summer camp classes for at-risk children ages 6-17.) Through this partnership, Life Force will hire a choreographer/theater professional to teach a series of summer camp classes over the course of one month for at least 20 students ages 8-10 that will culminate in a performance/event for families and friends. The class will emulate themes found in the public television series Angelina Ballerina. The Next Steps: Finally, WUSF will continue work done in FY2011 for Raising Readers Library Corners placing two additional corners this fiscal year.

Comments

Question Comment

No Comments for this section

5.1 Journalists

Jump to question: 5.1

This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional full-time, part-time or contract contributors to local journalism at your organization. The individuals in these positions will have had training in the standards and practices of fact-based news origination, verification, production and presentation. These are generally accepted titles for these positions but may not match position descriptions at your organization exactly. Please do your best to account for each professional journalist in your organization. Please do not count student or volunteer journalists.

5.1 Journalists

Job Title	Full Time	Part Time	Contract	Male	Female	African-American	Hispanic	Native-American	Asian/Pacific	White, Hisi
News Director	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Assistant News Director	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Managing Editor	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Senior Editor	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Editor	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Executive Producer	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Senior Producer	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Producer	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Associate Producer	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

