

**WUSF PUBLIC MEDIA  
WUSF(FM), WSMR(FM) & WUSF-TV  
EEO PUBLIC FILE REPORT  
OCTOBER 1, 2016 – SEPTEMBER 30, 2017**

**I. VACANCY LIST**

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources (“RS”) Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Producer/Reporter	1-9	6

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**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS
1	<b>Facebook/WUSF Public Media Page</b> <a href="https://www.facebook.com/WUSF/">https://www.facebook.com/WUSF/</a>	N	0
2	<b>HigherEdJobs.com</b> Nadia Harry, HR Coordinator USF-SVC2172 813-974-1225	N	0
3	<b>Indeed.com</b> <a href="http://www.indeed.com/">http://www.indeed.com/</a>	N	0
4	<b>National Educational Telecommunications Association</b> Maryanne Schuessler, Senior Internal Administrator <a href="mailto:Maryanne@netaonline.org">Maryanne@netaonline.org</a> 803-978-1579	N	0
5	<b>Public Media Business Association</b> Caroline White, Coordinator of Association Services <a href="mailto:cwhite@pmbaonline.org">cwhite@pmbaonline.org</a> 703-506-3292	N	0
6	<b>NPR Twitter</b> Mary Shedden, News Director <a href="mailto:shedden@wusf.org">shedden@wusf.org</a>	N	1
7	<b>USF Website – Careers</b> Nadia Harry, HR Coordinator USF-SVC2172 813-974-1225 <a href="http://www.usf.edu/work-at-usf/index.aspx">http://www.usf.edu/work-at-usf/index.aspx</a>	N	1
8	<b>WUSF.org</b> Willow Wright, Digital Services Director USF-TV100 813-905-6908 <a href="https://www.wusf.usf.edu/about/employment_opportunities">https://www.wusf.usf.edu/about/employment_opportunities</a>	N	2
9	<b>Word-of-Mouth Referral</b>	N	2
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			6

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**III. RECRUITMENT INITIATIVES**

	<b>Type Of Recruitment Initiative</b>	<b>Brief Description Of Activity</b>
<b>1</b>	Participate in events sponsored by or on behalf of professional organizations interested in broadcast employment issues.	<p>Oct. 12-15, 2016 – Our News Director(s) and/or Reporter(s) attended the Association for Health Care Journalists workshop on health information technology, San Francisco, CA. Moderated panel at workshop and discussed future job opportunities at WUSF News and Health News Florida.</p> <p>April 19-23, 2017 – Our News Director(s) and/or Reporter(s) attended the Association for Health Care Journalists annual convention, Orlando, FL – Held multiple one-on-one meetings with public media and news journalists to discuss future job opportunities at WUSF News and Health News Florida.</p> <p>May 24, 2017 – Our News Director(s) and/or Reporter(s) attended Poynter Institute for Media Studies, St. Petersburg, FL – Guest lecturer on national webinar about preparing for and applying for internships and jobs in journalism.</p> <p>June 22-24, 2017 – Our News Director(s) and/or Reporter(s) attended Public Radio News Directors Inc. annual convention, Miami, FL – Held one-on-one meetings with public media professionals about future job opportunities at WUSF News and Health News Florida.</p>
<b>2</b>	Participate in events/programs sponsored by or on behalf of educational institutions relating to career opportunities in broadcasting.	<p>Oct. 26, 2016 – Our News Director(s) and/or Reporter(s) attended the University of Florida College of Journalism and Communications Career Day – Gainesville, FL - Conducted one-on-one interviews with students for potential jobs and internships</p> <p>November 30, 2016 – Hosted a station tour for students from ‘INTO USF’ led by our Community Engagement Coordinator</p> <p>Feb. 1-3, 2017 – Our News Director(s) and/or Reporter(s) served on the University of Florida College of Journalism and Communications Advisory Board – Gainesville, FL – met with student journalists working</p>

	<b>Type Of Recruitment Initiative</b>	<b>Brief Description Of Activity</b>
		<p>at WUFT-FM, the local NPR station, as well as students working at the college newspaper, about internship and job opportunities after graduation.</p> <p>April 5, 2017 – Our News Director(s) and/or Reporter(s) met with the University of South Florida St. Petersburg, Neighborhood News Bureau, St. Petersburg, FL – Met with advanced reporting class students to discuss radio journalism and to do intensive critique of student projects using audio.</p> <p>May 9, 2017 - Hosted a group of high school journalism students from Sarasota Military Academy at station facilities for a station tour led by our Community Engagement Coordinator</p>
3	Other activities hosted by the station employment unit that disseminate information as to employment opportunities in broadcasting	In partnership with the USF College of Mass Communications, our stations hosted the course, “Advanced TV Production and Direction” at our facilities during the 2016 Fall semester. The course was led by an Instructor/Multimedia Developer with support from other staff from our News, Production and Programming departments.